



## Be part of the health revolution! Write your story.



The demand for information in the health sector is growing exponentially. This means that the market for books dealing with health issues is also growing.

We are publishing a book series entitled *Health Conscious*, with each book in the series intending to explore a different aspect of health – from the obvious physical and psychological standpoints, to an exploration of cultural and environmental contributors and their impact on our everyday lives.

*Healthy Body* is the second book – an anthology limited to twelve non-competing professionals, each using their specific expertise to approach the challenge of creating and maintaining

a healthy body. The book will be released as a print book as well as an ebook and distributed worldwide.

With a foreword written by Carol Cooke AM, this book will be diverse and inspirational. Carol was diagnosed with Multiple Sclerosis, but has gone on to embrace the changes in her life and take on new challenges that people half her age wouldn't even want to try. She's gone on to win Paralympic gold and become a world champion. To honour all the great work that Carol does, we've agreed to donate \$1 from every book sale of *Healthy Body* to Go For Gold Scholarship.

This is an opportunity for you to be a contributor. We are looking for articles of between 3,000–4,000 words about 'How do we create and maintain a healthy body?'

There are undeniable benefits to participating in the *Health Conscious* Project:

- you can add 'published author' to your CV
- increase your exposure
- increase your credibility
- have a product for your business funnel
- affiliate with other health industry professionals.

To meet our 27 October 2016 launch date, articles need to be submitted to our chief editor by 15 June 2016. There will be a publicity campaign that kicks off in September 2016, which will be great exposure for all involved. To participate, you need to discuss this project and pitch your ideas to me by 30 May 2016.

### **YOUR INVESTMENT \$1500 (GST inclusive)** (payment plan available)

This contribution will be used towards the editing and production of the book, the publicity campaign and a limited print run of the book. Each participant will receive 20 copies of the book but can purchase additional copies at wholesale prices as follows:

100 copies \$800  
200 copies \$1200  
300 copies \$1500

The book will retail at \$25. Any books that you purchase are for your own use to either give away or sell. This allows you to make back your investment with as little as 98 book sales, including purchase of books.

Regards,  
Blaise van Hecke  
*Publisher*

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